

"a concierge travel boutique for the smart & savvy adventurer"

Dear Fellow Adventurer,

Since Platinum Tours International (PTI) officially launched in March 2014, we have stood in amazement by the abundance of support and love from our friends, colleagues and family members. These past six months have exceeded our expectations, as we continuously cultivated and nurtured our boutique concierge travel business. This summer, we had the good fortune of exploring Europe like never before. Roaming the streets of Amsterdam and Copenhagen, meandering with minstrels in Casablanca, raising a pint with the Brits in London, sipping Sangria in Malaga, experiencing history while at the Nobel Peace Center in Norway, and appreciating the La Sagrada Familia Cathedral in Barcelona were a few of our trip highlights. But more than visiting and snapping pictures in front of historic sites and statues, we created images within our hearts that will last an eternity.

We invite you to travel with us in 2015, as we generate more memories that will be indelibly imprinted within your mind, body and soul. Just as the precious metal platinum is refined by methodical testing and purification, each signature tour with Platinum Tours International undergoes a similar refinement. Take comfort in knowing that each destination offering has been personally customized, meticulously researched and reasonably priced to provide you with the best value ensuring an exceptional travel experience.

In this mailing there are two documents that we hope will appeal to you. One is our corporate brochure outlining our capabilities, the other is our 2015 destination special offerings of "*Where in the World are Bev & Jean?*" The adventures begin in January as we set sail on the Smooth Jazz Cruise, *The Greatest Party at Sea.* Although January's trip is sold out, a waiting list has been recently added. Bookings for March are still available, so grab your friends and family for a sun-soaked jazzy mini-reunion at sea.

In March, we invite you to discover the opulence of Morocco, as we submerge ourselves in the historical culture and evocative landscapes of this magical land. Once we return from touring Morocco, we encourage you to join us as we immerse ourselves in the political, social, and educational experience of **Cuba**, **Face to Face**. Be sure to secure your PTI tour to Cuba soon, as we are certain this particular trip will sell out quickly. Additionally, fall travel is chockfull of once in a lifetime excursions to Italy, South Africa and South America where again we will engage and enliven all **five** senses; absorbing customs, culture and traditions of each extraordinary locale.

Rounding out a landmark year of travel, in December, we invite you to experience Christmas like never before on a river cruise excursion on the romantic Danube River. You will be in awe as your gaze lands upon traditional Olde Christmas elegance of *days of yore*. In addition, PTI will happily customize a personal travel experience for you, specific to your travel dates and desires. Thank you for selecting PTI for your next adventure. Please visit <u>www.platinumtoursinternational.com</u> or call 888.502.3579 for more information or to reserve your tour.

Pack your bags,

Bev Beverly Marshall-Luney *Jean* M. Jean Clarkson Butler